

# MEMBERSHIP APPLICATION FORM

## CONTACT INFORMATION

As an ESA member, you agree to share your business contact details with other ESA members.  
Please contact the ESA office for further information.

Company	
Address	
Postcode (if applicable)	
Country	
Telephone (incl dialling code)	
Fax (incl dialling code)	
Website	
Name of Main Contact	
Job Title	
Email	

## ADDITIONAL CONTACTS

1		Email	
2		Email	
3		Email	
4		Email	
5		Email	

## REGISTERED COMPANY ADDRESS (If different to contact address)

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## COMPANY TYPE (Please mark accordingly)

<input type="checkbox"/>	Advisor (Legal, Insurance, Accountancy, Recruitment)
<input type="checkbox"/>	Media
<input type="checkbox"/>	Research
<input type="checkbox"/>	Rights Holder, Governing Body, Not-for-profit Organisation
<input type="checkbox"/>	Sponsor
<input type="checkbox"/>	Sponsorship/PR/Advertising/Sales Promotion Agency, Consultancy or Brokerage
<input type="checkbox"/>	Supplier (Events, Venues, Hospitality, Equipment, Design)
<input type="checkbox"/>	Other (please specify)

## NUMBER OF EMPLOYEES

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## LEVEL OF SPONSORSHIP TURNOVER (See chart on next page) Euros or Sterling €/£

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## HOW DID YOU HEAR ABOUT ESA?

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## AREAS OF EXPERTISE (Please select a maximum of three which mainly apply)

<input type="checkbox"/>	Arts/Culture	<input type="checkbox"/>	Broadcast
<input type="checkbox"/>	Charity	<input type="checkbox"/>	Community
<input type="checkbox"/>	Education	<input type="checkbox"/>	Environment
<input type="checkbox"/>	Sports	<input type="checkbox"/>	Other (please specify)

## ESA MEMBERSHIP CATEGORIES AND FEES

Fees are based on the size of the organisation applying for membership, measured in terms of the level of sponsorship turnover, investment or funding. In addition, a discounted fee on all membership categories is offered in return for a three year commitment to the Association.

Membership Category	Annual Turnover	Annual Fee (ex-vat where applicable)	Please mark box below	3 Year Fee (ex-vat where applicable)	Please mark box below	3 Year % Discount
Bronze	Up to €500,000 £350,000	€450		€1125		16.7%
		£375 *		£937 *		16.7%
Silver	€500,000 - 2,000,000 £350,000 – 1,400,000	€850		€2125		16.7%
		£650 *		£1620 *		16.7%
Gold	€2,000,000-5,000,000 £1,400,000 – 3,500,000	€1600		€4000		16.7%
		£1200 *		£2950 *		16.7%
Platinum	€5,000,000+ £3,500,000 +	€2600		€6500		16.7%
		£2000 *		£5000 *		16.7%

In addition, an initial **joining fee of €120 / £100** is applicable to cover administration costs.

\* Please add VAT to all those paying in Sterling.

### MEMBERSHIP RENEWAL

Membership will renew automatically after the initial 12 month period, when an invoice up to the following 31<sup>st</sup> January will be issued. ESA membership runs continuously from 1st February - 31st January each year, unless ESA receives written notification of intention to leave the Association.

### PAYMENT METHOD

<input type="checkbox"/>	Cheque
<input type="checkbox"/>	Credit Card (please telephone the ESA Office on the number below)
<input type="checkbox"/>	Bank Transfer (please contact us to request the ESA bank details)
<i>Please clearly state your Purchase Order number (if applicable)</i>	

### TERMS OF MEMBERSHIP

**My organisation wishes to apply for membership of ESA and has read and agrees to abide by the ESA Code of Conduct and Grievance Procedure. (Current versions at <http://www.sponsorship.org/esa2009/conduct.asp> and <http://www.sponsorship.org/esa2009/grievance.asp>) I am authorised to sign this application form.**

Signed	Date
Name	Position

Please return this form by email, post or fax and either send a cheque (made payable to European Sponsorship Association) or contact the office to arrange an invoice for the relevant membership and joining fee (plus VAT on sterling payments) of €

..... or £ ..... (plus VAT)

**Helen Lamb, Head of Marketing & Membership**

ESA, Suite 1, Claremont House, 22–24 Claremont Road, Surbiton, Surrey, KT6 4QU, England

**Telephone: +44 (0) 20 8390 3311 Fax: +44 (0) 20 8390 0055**

**E: [helenlamb@sponsorship.org](mailto:helenlamb@sponsorship.org) [www.sponsorship.org](http://www.sponsorship.org)**

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